



**KNXV-TV
PHOENIX**

ORDER

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Flight Dates 06/18/12-07/01/12

Contract / Revision 299557 /

Original Date / Revision
06/04/12 06/05/12

Advertiser Club for Growth Action

Agency Target Enterprises

Buying Contact

16501 Ventura Boulevard - Suite #5
Encino, CA 91436

Product

CFGA-Arizona

Agency Com 15%

Billing Contact

16501 Ventura Boulevard - Suite #5
Encino, CA 91436

Sales Office KNXVL

Sales Region LOC

Agency Ref

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A55+

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Share 15% Market Value 62666

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	53266

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
June 2012	4	\$5,440.00	\$6,400.00	20.40	05/28/12	06/24/12	4	\$5,440.00	\$6,400.00
July 2012	3	\$2,550.00	\$3,000.00	8.80	06/25/12	06/29/12	3	\$2,550.00	\$3,000.00
Totals	7	\$7,990.00	\$9,400.00	29.20					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	KNXV	06/25/12	07/01/12	M-F 430pm-5pm Jeopardy	CM	430pm-5pm	MTWTF--	:15/:15	1	\$800.00	P-1	5.10	BK	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/25/12	07/01/12	MTWTF--		1		\$800.00		0.00					
N 2	KNXV	06/25/12	07/01/12	M-F 5pm-530pm M-F 5pm-530pm (5:27 PM-5:30 PM)	CM	5pm-530pm	MTWTF--	:15/:15	1	\$1,000.00	P-1	4.90	BK	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/25/12	07/01/12	MTWTF--		1		\$1,000.00		4.90					
N 3	KNXV	06/25/12	07/01/12		CM	10pm-1035pm	MTWTF--	:15/:15	1	\$1,200.00	P-1	3.90	BK	1	\$1,200.00



KNXV

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**KNXV-TV
PHOENIX**Contract / Revision **299557** Flight Dates **06/18/12-07/01/12**Hiatus DatesOriginal Date / Revision 06/04/12/ 06/05/12Order Sep 00:20:00Advertiser **Club for Growth Action** Product **CFG-Arizona**Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount		
				M-F 10-1035pm 10pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 06/25/12	07/01/12	MTWTF--					1	\$1,200.00		3.90				
N 4	KNXV	06/18/12	06/24/12	M-F 430pm-5pm Jeopardy	CM	430pm-5pm	-TWTF--	:15/:15	4	\$1,600.00	P-1	5.10	BK	4	\$6,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 06/18/12	06/24/12	-TWTF--					4	\$1,600.00		5.10				
														Totals	7	\$9,400.00

*Tax 1 Note: Tax 0.5%.

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